

DANA MARTIN

WEDDING MUSIC ESSENTIALS

Everything's included to help you prepare for your first wedding and every wedding after that

PLAYING FOR WEDDINGS IS WITHIN YOUR REACH

Have you been asked to play for a wedding but you weren't confident in how to prepare, what to charge or even the repertoire needed?

Or perhaps you're interested in making extra money playing for weddings, but you aren't sure where to start.

- **Need a repertoire that's wedding-ready** with short notice?
- **Not sure what to charge** to play for a wedding or how to bring up the subject of price when asked?
- **Need professional guidance** about contracts, song selection, negotiating price and more?
- **Not sure how many songs** you need to have ready?
- **What about knowing exactly when** to play and for how long?

I can help you with all this and more!

MY NEWEST OFFERING — THE COMPLETE WEDDING MUSIC ESSENTIALS

I've played for dozens of weddings and encountered just about every situation imaginable (including a bride who refused to come down the aisle!).

There are many things to know about playing for a wedding besides just the music. There's specific etiquette and protocol to follow that many times the bride isn't even aware of. For example, did you know that the bride's mother is the last to be seated before the procession begins? The wedding pianist must know these things to be fully prepared for the event.

That's why I'm excited about introducing my newest offering, The Complete Wedding Music Essentials. You'll have all the above questions answered and more you hadn't even thought of!

First, we'll choose the pieces you'll need for your wedding repertoire, and we'll get them polished and ready for even a short-notice wedding.

ALSO INCLUDED

Then, you'll also get:

- My complete list of Insider Tips that you can use as a checklist so you'll look like a pro, even if it's your first wedding to play (worth their weight in gold!). Some tips include:

- ✓ **How to organize your music** so the ceremony runs smoothly
- ✓ **Specific questions to ask the bride** so there won't be any surprises and you're fully prepared
- ✓ **The FIRST THING you should say** when you're asked to play for a wedding so you aren't stuck with the awkward task of bringing up your fees later
- ✓ **When and how to follow up with the bride** so she knows you're on top of everything musical for her special day
- ✓ **How to sound professional**, even when you're dealing with family and friends
- **Setting your fees with confidence** and how and when to get paid — Did you know that venues, caterers, photographers and other professional services charge more (sometimes triple their regular rates!) for weddings? Why should you not get paid what you're worth for one of the main features of the ceremony?
- **How to keep every communication professional** yet friendly
- **Example email follow-up communications** and exactly when to send them
- **Templates for contracts, worksheets, brochures and more** — completely customizable so you don't have to start from scratch — such an amazing time saver! All the heavy lifting has already been done for you!
- **And much more!**

This Complete Wedding Music Essentials is a comprehensive collection of all my years of experience put together. You'll be prepared not only for the music portion of playing for a wedding, but the professional and business side as well. And you'll answer the "fees question" with confidence, knowing you're worth it!

QUALIFICATIONS:

- ✓ Must be late intermediate to advanced pianist
- ✓ Adults and teens only
- ✓ All one-on-one instruction by Dana Martin Studio (online or in person) must be scheduled consecutively within a period not to exceed 6 months from first session
- ✓ Must have latest version of Microsoft Office to customize templates (available for about \$10/month)

PACKAGE INCLUDES:

- ✓ Up to 8 hours of personal one-on-one instruction online or in person (including repertoire guidance and coaching, help with templates, creating your wedding package, setting your fees — basically everything we've mentioned here) — Value \$600
- ✓ Dana's personal Insider Tips sheet that sets you up for success with your first wedding and every wedding after that — Value \$200
- ✓ Complete customizable Wedding Music Contract between you and your client — Value \$500
- ✓ Complete customizable Wedding Music Brochure (2 versions included: tri-fold brochure you hand to your

clients or online PDF layout that explains your wedding music packages and fees) —Value \$500

- ✓ Complete customizable Wedding Checklist set up in an Excel file so you can keep track of details of each wedding, including when you need to correspond, music lists and more —Value \$100
- ✓ Complete customizable Wedding Invoice so you don't have to reinvent the wheel —Value \$100
- ✓ Complete customizable Wedding Music Worksheet (has all the information you need to plan for a wedding; you just fill in the blanks for each client) — Value \$100
- ✓ Communication templates to send to the client — Value \$100

SPECIAL INTRODUCTORY PRICE

The total value of the entire package is \$2200, but you don't pay anything near that amount!

You only pay a SPECIAL INTRODUCTORY PRICE of \$697 for EVERYTHING!

There's also a 2-pay option available.

NOTHING ELSE LIKE IT

I don't know of any other instruction like this. I've invested lots and lots of hours to make this package everything you can possibly need to be prepared for a wedding. The only thing missing is your practice time to polish your repertoire.

My personal "Make You Happy" guarantee to you:

You'll be THRILLED with everything in this comprehensive package* or your money back.

If after the first 30 days of your purchase you aren't thrilled, we'll give you your money back, no questions asked.

**You'll receive the customizable templates 30 days after your purchase.*

LET'S GET STARTED!

So, what are you waiting for? This Complete Wedding Music Essentials is everything you need to start getting paid to play for weddings. And this price won't stay this low for long. So [contact Dana](#) today to get started on your journey to playing for weddings at premium fees! You won't regret it!

Happy playing!



Dana Martin

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